

Session 6: Measuring Impact and Scaling Success

Sustained innovation requires measuring progress and scaling what works. This session provides leaders with practical frameworks for tracking impact, refining strategies, and embedding innovation into the organization's DNA. This session equips participants with practical frameworks for measuring the success of innovation efforts, ensuring that teams receive meaningful feedback, iterate effectively, and scale high-impact solutions across the organization. Participants will explore strategies for embedding a culture of continuous improvement, so that innovation remains a core organizational capability rather than an isolated initiative.

As a result of this session, I will have the knowledge to:

- Define key metrics for evaluating innovation success at both a team and organizational level
- Develop a system for continuous feedback, iteration, and learning
- Identify opportunities to scale high-impact ideas beyond the initial sprint or pilot phase
- Align innovation efforts with long-term business strategy and operational goals

As a result of this session, I will be motivated to:

- Establish clear success metrics for my team's innovation efforts
- Use data and feedback loops to refine and improve ideas
- Develop a scaling plan for high-impact innovations
- Champion a long-term commitment to innovation as a key business function

